

Lower Macungie Township resident, Greg “Jake” Laubach brings to the LMHS board his love of history and Pennsylvania German Heritage combined with a hands-on approach to communicating historical knowledge. Since 1995 he has shared the stories of past generations through living history demonstrations, presentations and musical performance in schools and historic sites. His family ties to our locality date back six generations to the 1730s.

Jake earned a Bachelor's of Arts degree in English/Professional Writing with a minor in History from Kutztown University. He served as Special Publications Director for the Eastern Pennsylvania Business Journal and General Manager of Real Estate Weekly. After leaving the journal he founded the Outdoor Adventurer news magazine where he was editor and publisher. He served on the board of directors of Quality Valley USA and The Lehigh County Fish and Game Protective Association, where he also served as president.

An avid musician, Jake, performs Maritime, Irish Folk and other historical genres as part of the “Jolly Tars” duo throughout the coastal Mid-Atlantic region. He enjoys outdoor pursuits and takes great joy in family life and spoiling his two granddaughters.